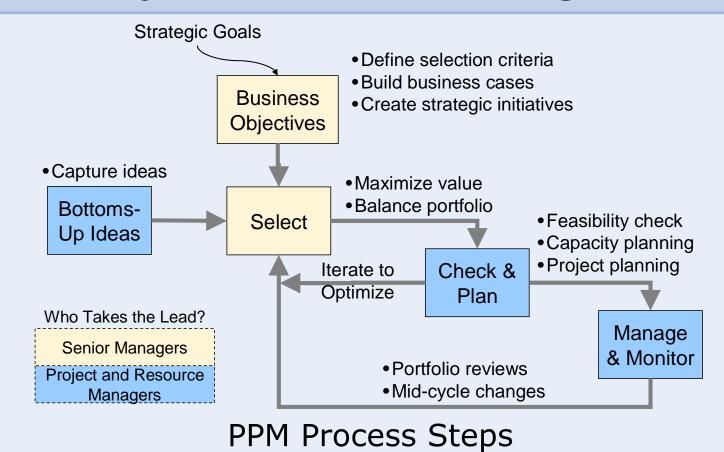
Project Portfolio Management (PPM)



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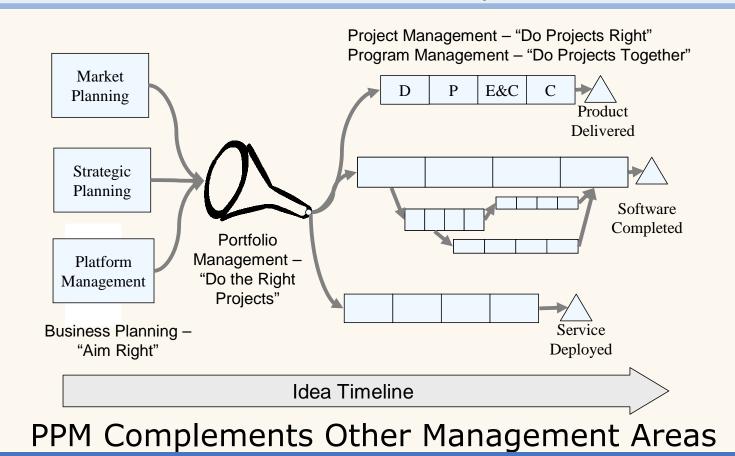
Scoring

Balancing

Product Development	Information Technology					
Financial reward	Size of revenue or savings enabled					
Product and competitive advantage	Advantage over other internal solutions					
Market attractiveness	Number of internal customers who benefit					
Commercialization risk	Probability of solution adoption					
Strategic alignment and importance						
Leverage of core competencies						
Technical feasibility						

Axis 1	Axis 2				
Reward	Probability of success				
Technical newness	Market newness				
Technical feasibility	Market attractiveness				
Competitive strength	Project or market attractiveness				
Cost to implement	Time to impact				
Strategic fit	Benefit				

Example Criteria



Example official									
Executive Governance	Dogin			ness ctives	 Define & prioritize criteria Approve portfolio Who: Business unit leaders (Not chaired by IT) 				
IT Steering E		Intake	—	Se	lect		• Asse • Crea • Mon	ess bu	siness cases ndidate portfolios rtfolio performance
Project Management Office	• I • N	Verify do-ability Initiate & plan projects Manage projects Monitor project performance Who: Project and IT managers				Che Pla			Manage & Monitor
Example of IT Portfolio Governance									