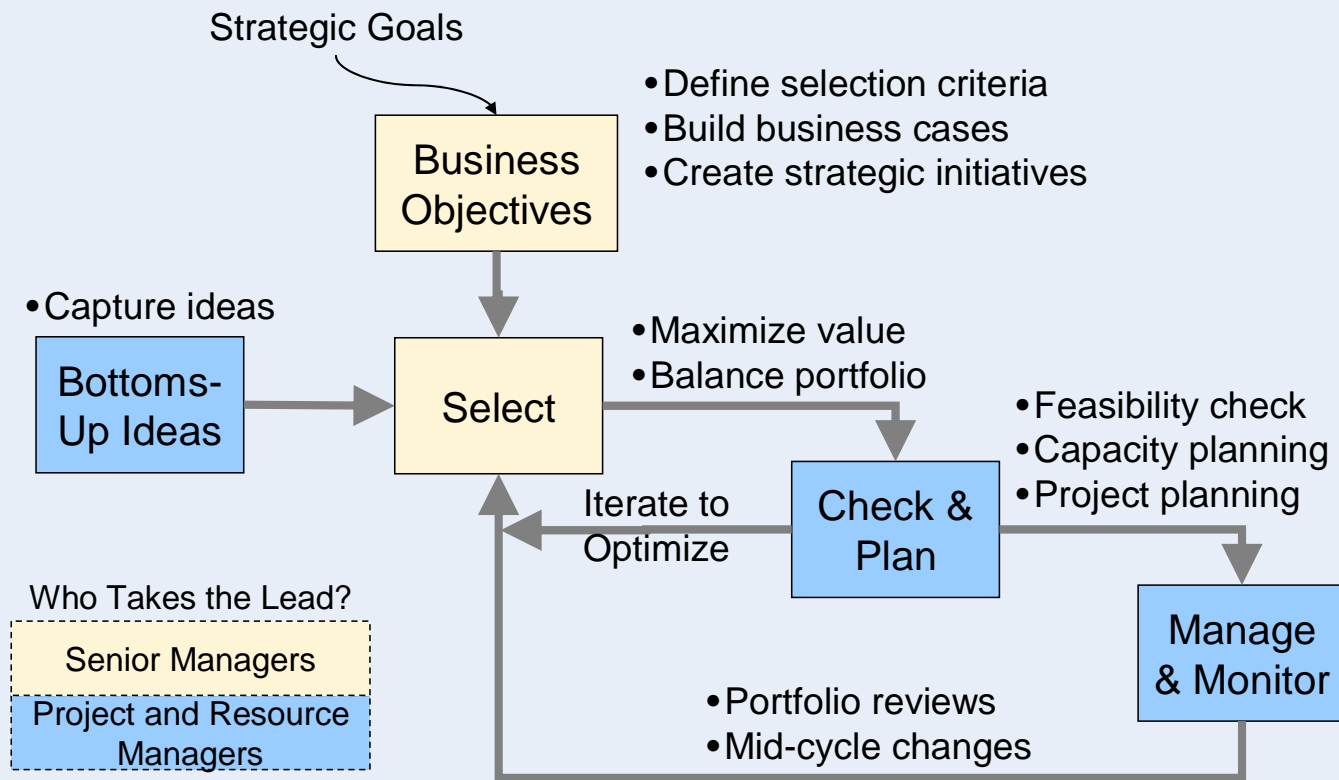


Project Portfolio Management (PPM)



PPM Process Steps

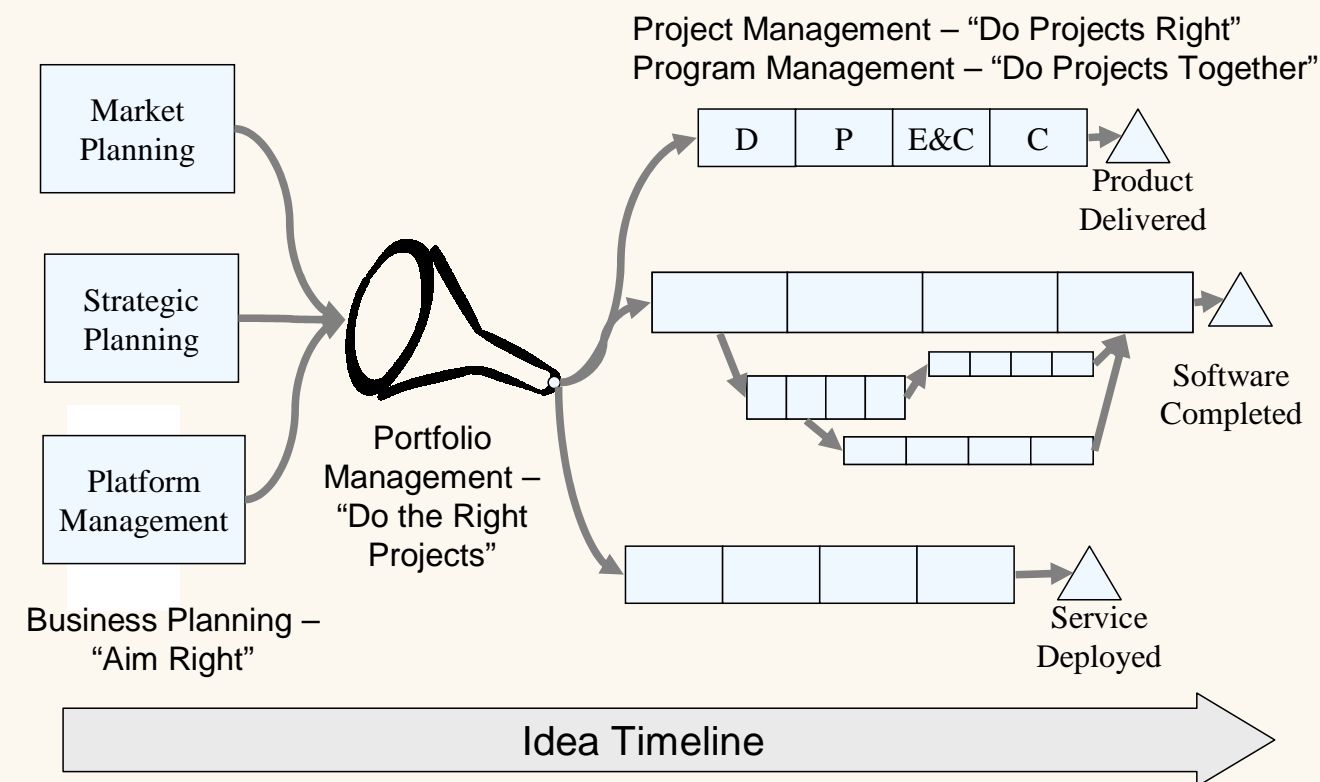
Scoring

Product Development	Information Technology
Financial reward	Size of revenue or savings enabled
Product and competitive advantage	Advantage over other internal solutions
Market attractiveness	Number of internal customers who benefit
Commercialization risk	Probability of solution adoption
Strategic alignment and importance	
Leverage of core competencies	
Technical feasibility	

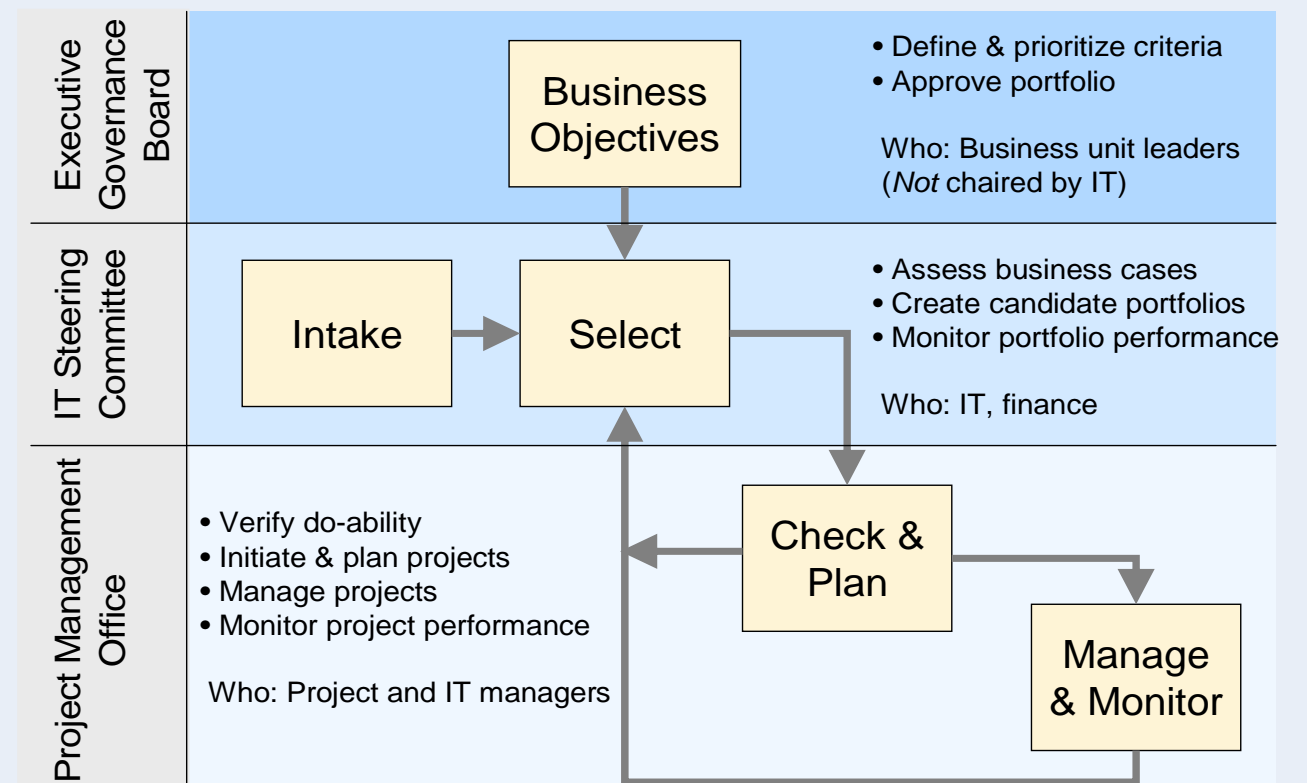
Balancing

Axis 1	Axis 2
Reward	Probability of success
Technical newness	Market newness
Technical feasibility	Market attractiveness
Competitive strength	Project or market attractiveness
Cost to implement	Time to impact
Strategic fit	Benefit

Example Criteria



PPM Complements Other Management Areas



Example of IT Portfolio Governance